

# WHAT'S YOUR BUSINESS MODEL?

- What you sell may or may not have anything to do with the license of your code
  - Adoption, Distribution, Marketing, and even Hiring likely to be impacted more
- A lot of companies with an open source core sell services or hosting

# COMMERCIAL OPEN SOURCE SW (COSS)

- Some examples:
  - **Cal .com:** AGPL + Commercial License
  - **PostHog:** MIT Expat + Commercial License
  - **Outline Wiki:** BSL, no-charge community edition,