



Next generation app publishing

Web developers have a wealth of tools,
but integration, shipping & maintenance is

error prone  **time consuming**  **expensive** 
and requires **deep specialization** 

In short: apps have become too hard!



Jamstack is the easiest way to get an app online

Use is **doubling YoY**

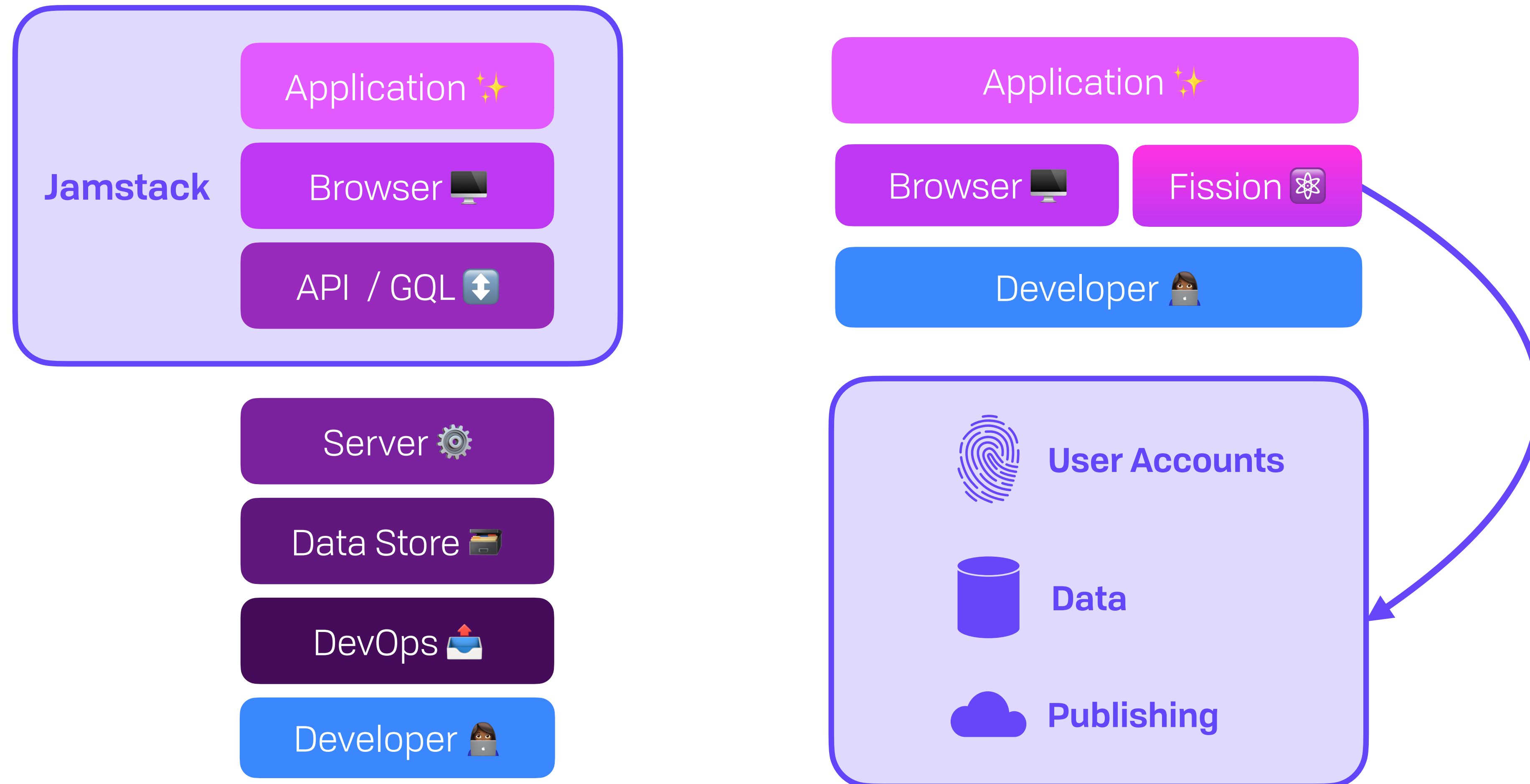
...but it's **static**: no ID, storage, or compute

Missing capabilities are **extremely difficult** to do today

So we built that from the ground up

(which meant inventing a novel edge-based architecture)

Fission turns Jamstack into *full edge apps*





Edge ⚡



*Fission makes it easy to build, maintain & host **full featured apps***

Building Blocks



Batteries Included



Cloud ☁️



Powering next generation *apps on the edge*

Easy publishing
App cloning
Edge personalization

CDN, cached,
nondestructive edits

Superpowers out of the box

Distributed, multi-user, offline-first

**Integrated
Hosting**

Storage

**3rd-party
Integrations**

**Distributed
Database**

Edge, offline, serverless

Easy to use
Rich apps with minimal code

Help creators charge for apps

WebAssembly powered

Identity

SDK

Payment

**Edge
Compute**

●
Today

fission *Go To Market*

- Executing 3 core campaigns
 - 1. Niche & passionate **software communities**
 - Best place to build and host Elm apps, TiddlyWiki, and more
 - 2. Solve problems for **less expert teams**
 - “Headless” solution for digital agencies & site builders
 - e.g. WordPress, Drupal, Ghost, Shopify, etc.
 - 3. **MicroSaaS** for single indie hackers and OSS devs: build an app on Fission by yourself
- Continue to prioritize high value integrations: unlock **the next 1K-10K-100K customers**



fission

Early Usage

- Beta platform to date
 - 700+ accounts
 - 1200+ apps
 - 1700+ app updates
- Strong community
 - Weekly live video chats
 - Active Discord chat ~400 people and growing

“ *[Fission] was dead simple. A handful of lines of code that live in the frontend and auth and storage were working!*

Remarkable, really, and hard to say a traditional approach even comes close

Globally distributed team 🌍🌍 Founders in Vancouver



Brooklyn Zelenka, CTO

- Expert in programming languages, VMs, & distributed systems
- Architected & shipped software for large orgs including Facebook, Uber, Kickstarter
- Open source with 10Ks of downloads
- Elixir contributor & prev. Ethereum Core Developer
- International keynote speaker



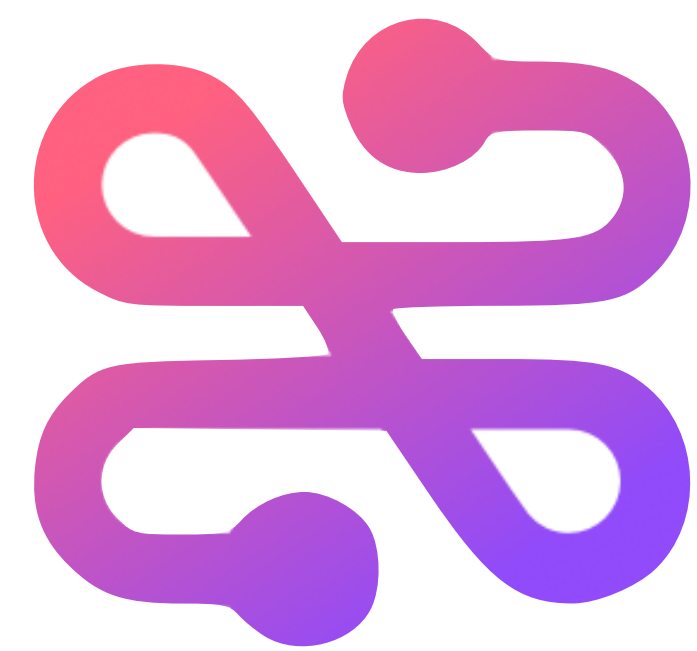
Boris Mann, CEO

- Built worldwide communities with 10Ks developers
- 17-year history in open source, developer relations
- Expert in open source licensing
- Company & community builder
- Built an open source SaaS company in 2005 to make blog publishing easier
 - Doing the same today at Fission for app publishing



Financing Details

- Raising a **\$1M pre-seed round**
 - \$300K closed
 - \$200K committed
 - \$500K available
 - Post-money SAFE
 - \$8M cap
 - 20% discount
- Raising a large seed later this year to scale
 - Continue growth momentum to hit **1000s of apps and 1000s of accounts**
 - Integration into high growth areas including Headless
 - App cloning to unlock MicroSaaS
 - Premium developer features



fission

<https://fission.codes>